Cotton—The Versatile Fabric

By Patti Jones (Taken from Style Sources, Spring 1930)

With the heat of summer upon us, cotton is being promoted this year for various occasions. At the Cotton Textile Institute summer fashion show, eyelet, organdy and printed voiles of cotton are being shown. They are promoting cotton for both formal and informal events. Some fashions that were shown are below.

(A) This afternoon garden event frock is made of shadow check organdy with eyelet embroidered trim in square floral design in white on red background. It is trimmed at the waist with a grosgrain ribbon and accented with flowers. The dress is complemented with a very large picture brim hat of plain shadow check organdy.

(B) White voile is printed in an etched design with a green background that makes this style very feminine. It is tiered with an embroidered batiste plastron (bodice front) and is longer in the back. It is accented with a large white organdy hat that is banded with the same fabric as the dress.

(C) An unusual ensemble is this white pique dress with sleeveless coat. It is belted at the waist, giving it a more casual, sport affect. It is accented with a cotton knit beret. The purse and shoes match and complement this ensemble at any sporting event.

(D) Cotton crepe is making a comeback, as shown here in these beach pajamas. The turquoise blue outfit is given a more fanciful look at the fine tucks on the bodice and jacket. Note that the hat is made of the same fabric, is wide brimmed, but folded at the forehead for a more casual appearance.

