

# The Era Fashion Committee Announces New Fashion Competition Category

## Model A Era Image

The objective of this category is to achieve the look of the Model A era. The entrant may combine current fashions resembling era garments with original and reproduction items, or current fashion items that have the era look. In this category, fabrics, materials, garment construction, and undergarments are **not** judged. **The primary focus is the overall appearance.**

### **Authentic Style:**

Fashions must follow the styles worn during 1928-1931. Styling should be appropriate for the year presented. The other articles must be correct for use with the major garment.

### **Fabric:**

Fabric should replicate as closely as possible **prints and textures** used during the era in order to achieve the Model A era look. However, fabrics and materials will **not** be judged. For example, it is acceptable for a dress styled in era fashion to be made of fabrics not used during the era.

### **Fit:**

It will be important to have the garment fit properly as this will be judged. Also, the hemline must be appropriate for the year. In addition, the sleeves and neckline must represent era styling.

### **Condition:**

The article or articles must be in good condition with no visible signs of significant wear. There should be no loose threads, open seams, or if the article or items need cleaning or pressing, scores will reflect a point loss.

### **Coordinated:**

The articles that go with the major garment must suit the year, occasion, function, and be harmonious in color.

### **Appropriate:**

The accessories and other items should be appropriate for completing the entire ensemble. The ensemble should be appropriate for the age of the entrant.

### **Overall Appearance:**

In this category, Model A Era Image, overall appearance is **very** important. The entrant represents the look of the era using garments that may not be entirely original or reproduction.

**The score will be impacted by the overall appearance since the emphasis is on achieving the look of the Model A era!**

**Documentation:** It is very important that whenever possible, the entrant bring some type of documentation for the judges. This can be a magazine article or other picture but **it must be dated** from the era to be considered valid documentation.

**Fashion Information Sources:** The MAFCA Fashion Guidelines, The Book of Fashion Facts, magazine articles etc.

**The Model A Era Image look** would also be a great way to dress for club functions, parades etc, wherever there are occasions to wear era fashions!

#####