

**MODEL A FORD CLUB OF AMERICA
BOARD OF DIRECTORS MEETING
SATURDAY, APRIL 23, 2010
LA HABRA, CALIFORNIA**

HIGHLIGHTS

1. President Garth Shreading shared two messages from members that expressed suggestions/concerns about increasing advertising in the Restorer and mandated MAFCA membership in Chartered Chapters.
2. President Shreading also spoke of his appreciation for MAFCA members who contribute to the Club such as the contributors to the Restorer magazine and Chapter members who pull off outstanding events such as the Dallas Model A Ford Club's 50th Anniversary Celebration on March 27, 2010 at the *Southfork Ranch*.
3. He also spoke about a need to maintain *A World* subscriptions, to review/revise the Life Membership Policy, and to continue offering technical seminars at the AACA Eastern Fall Meet in Hershey, PA.
4. Vice President Jill Sullins gave very positive updates for the 2010 Vancouver International Convention, the 2010 and 2011 Membership Meetings, and the 2012 National Convention.
5. She also spoke about a proposed 2011 MAFCA sponsored Natchez Trace Parkway National Tour and highlighted the need to finish the development of our new National Tour Guidelines.
6. Secretary Jim Morris reported that he was unsuccessful in obtaining MAFCA member discounts for using the research resources at the Benson Ford Research Center in Dearborn, MI.
7. Treasurer Jerry Wilhelm gave his usual detailed and comprehensive treasurer's report; he reviewed last year's and this year's budgets (the Board approved MAFCA's 2010-2011 operating budget), led discussion concerning the budget, updated everyone on the work of JSC and related, and shared information about a new merchandising opportunity for MAFCA.
8. Membership Director Dave Jones reported that MAFCA membership currently totals over 13,500 members; he asked the Board to approve three nomination packages for three individuals interested in running for election to the Board, Garth Shreading, Dick Pryzwitowski, and Doug Linden, they were approved.
9. Dave continues to distribute longevity pins, youth awards at the Vancouver meet have been reduced due to low participation, the Board will meet with the webmaster in Vancouver, and the era fashions catalogue is nearly finished with a color catalogue to appear on MAFCA's web site soon.
10. Advertising Director *Dick Pryzwitowski* reported on his efforts to thank advertisers who place ads in the Restorer magazine and his efforts to seek out new advertisers.
11. He also gave an update on the huge work done by the Era Fashion Committee; new EFC committee members were approved, EFC revised judging procedures/forms and related were approved, and the Board heard a very impressive update on the ERA Fashions Guidelines book.

12. Million Mile Challenge: to date 89,309 miles have been reported with some mileage figures coming from England, Australia, and New Zealand. Forty-four Chapters consistently report mileage numbers; the Pony Express Tour is growing and gaining interest.
13. Chapter Coordinator Stephanie Grundman gave reports on newly formed or forming Chapters, shared highlights of her many communications with Chapters, mentioned several Chapter newsletter items of interest, and mentioned a MAFCA Service Award recipient, Joe Spooner, of the River Cities Model A Ford Club in Georgia.
14. The Board approved the Restorer Editor's new contract; Alex Janke, Publications and Public Relations Director, reviewed his progress on researching the feasibility of MAFCA publishing the Fordex book; updated the Board on select, recently printed or re-printed MAFCA publications; shared thoughts about increasing Literary Awards; spoke about two original Model A related films that he recommends MAFCA reproduce and sell in DVD format.
15. Sandra Gomez, MAFCA Office Manager, reported that in 2010 MAFCA has received 300 new membership applications. She also noted that the web based shopping cart sales for 2010 total \$19,140.00

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